



Top Tips for preparing your entry



What do you want to be known for?

Start by thinking about your achievements from 2022 and narrow down what you think your top success was. Let this be your focus and find a category that best suits it.



Take us on a journey

When you've identified your focus, start framing your story. We want to know what your achievement is, whether that be a new product or service, or a significant client relationship or internal initiative. Tell us why you launched that product or set up that process. Tell us how it impacts your colleagues and your customers. Take us on the journey with you.

Lasting impact

We want to know just how successful you have been so don't be shy about sharing your results. Give us all the data and stats you can throw at us! And remember, if some of the details are sensitive or confidential, we will always keep them that way.



Make your entry count



The most important thing is giving real thought to your entry and plenty of time to draft it. Remember that the judges can only make decisions based on what they are reading so do not assume they know anything else about your company or the particular project you are talking about.

Back it up!

Bring your entry to life with evidence and case studies – there is plenty of scope to do that in the supporting evidence section.



You may make claims about the solution/technology/training programme you have implemented, but how do the judges know your claims are true? Show the judges what you have achieved by giving them concrete statistics, evidence or testimonials.

ENTER
HERE



The entry deadline is
22nd March